THE INTERNATIONAL EXHIBITION AND CONGRESS ON
MEDICAL DEVICES, TECHNOLOGIES, SERVICES AND GENERAL HEALTHCARE

11 - 13 July 2018
Hall 1, IMPACT Exhibition & Convention Center,
Bangkok, Thailand

BUILDING THE FUTURE OF HEALTHCARE

- Medical instruments and consumables
- Diagnostic imaging (radiology)
- General surgery
- IT in healthcare
- Medical laboratory

Organizer
+66 (0) 2833 3290 info@medicaldevicesasean.com www.medicaldevicesasean.com Medical Devices ASEAN
Access to strong demand in South East Asia

Medical Devices ASEAN 2018 (MDA 2018) brings together a meeting platform that delivers a trade exhibition alongside a series of educational forums for healthcare professionals to create a well-designed experience where attendees can maximize learning, gain insights to technology and services, network with their peers and conduct business.

Themed around “Building the Future of Healthcare”, MDA 2018 will focus on what’s relevant for ASEAN’s growing healthcare industry – a multi segmented market that is looking for affordable medical devices to state of the art technology. Rising lifestyle diseases, aging society, growing middle income seeking better healthcare services and continued economic growth in ASEAN all provide attractive markets for healthcare companies.

Whether you are looking to conduct feasibility studies, seek local partners, generate new sales leads or aiming to maintain relationships with clients, developing new business in key markets is always challenging. With MDA 2018, you have the ability to maximize business opportunities by gaining access to South East Asia.

For further information, please visit www.medicaldevicesasean.com
Thailand as a potential market place

In 2015, imports of medical device increased 10.8% and exports of medical device increased 8.5%, reflecting steady growth in Thailand’s healthcare sector.1

The market size of medical equipment in Thailand is projected to increase by 10% from $48 billion THB in 2016 to $58 billion THB in 2018.2

Thailand has 12,141 public hospitals and healthcare facilities, 352 private hospitals and 10,977 private clinics as of 2017.3

Thailand has over 50,573 well-trained physicians4, modern facilities and world-class yet affordable healthcare service, 50-75% lower than the US.5

In 2015, medical tourism generated over $3 billion USD revenue to the country. This represented 15% growth for the economy6 with an estimated 3 million medical tourists annually.7

Thailand’s increasing healthcare expenditure is growing annually, 6% from $892 billion THB in 2016 to $1.12 trillion THB in 2020.8

Sources:
1 https://www.export.gov/article?id=Thailand-medical-devices
4 http://www.boi.go.th/upload/content/BOI-brochure%202016-medical-20160524_24249.pdf
6 https://www.export.gov/article?id=Thailand-medical-devices
7 https://build.export.gov/build/groups/public/@eg_us_mn/documents/webcontent/eg_us_mn_080846.pdf
Backed by insights from relevant healthcare associations and government agencies, the accredited seminars are designed to attract medical specialists and industry stakeholders with content that will be focused, informative and of value to the trade. Key areas of focus include:

- Primary healthcare
- Diagnostic imaging (radiology)
- General surgery
- IT in healthcare
- Medical laboratory
- Medical leaders and innovators

**First-Hand Innovative Technology – FIT Talk**
A series of engaging training and demo sessions delivered on the exhibition floor aimed at increasing the knowledge and skills of our visitors with the latest technology or services.

**VIP Hosted Buyer Program / Business Matching**
This program is an effective platform for networking and forming valuable business partnerships. Top buyers, who have met the criteria are invited to participate as our VIP buyers.

Contact us if you are interested in arranging a training, seminar or be part of the business matching program at MDA 2018
Exhibit Profile

- Medical instruments and consumables
- Diagnostic imaging (radiology)
- General surgery
- IT in healthcare
- Medical laboratory
Visitor Profile

Medical and healthcare professionals:
- Hospital Directors
- Healthcare Facility Owners
- Healthcare Management Consultants
- Hospital Owners / Investors
- Head Surgeons
- Surgeons
- Interventional Radiologists
- Diagnostic Radiologists
- Radiographers
- Microbiologists
- Head of Molecular Laboratory
- Head of Hematology
- Hematologists
- Head of Toxicology
- Toxicologists
- Head of Clinic Pathology

- Clinical Pathologists
- Lab Technicians
- Head Nurses
- Nurses
- General Practitioners

Organizations and associations related to medical field:
- Government Health Ministry Officials
- Chambers of Commerce
- Government Tourism Officials
- Dealers
- Distributors
- Medical Device Manufacturers
- Medical Leaders and Innovators
## Secure your stand, call now!

<table>
<thead>
<tr>
<th></th>
<th>Space only (minimum 18 sqm.)</th>
<th>Standard furnished booth (minimum 9 sqm.)</th>
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</thead>
<tbody>
<tr>
<td><strong>For companies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>based in Thailand</strong></td>
<td>10,000 THB / sqm.</td>
<td>11,000 THB / sqm.</td>
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<tr>
<td>(VAT 7% excluded)</td>
<td></td>
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<tr>
<td><strong>For companies</strong></td>
<td></td>
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</tr>
<tr>
<td><strong>based outside Thailand</strong></td>
<td>350 USD / sqm.</td>
<td>380 USD / sqm.</td>
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</tbody>
</table>

**Payment schedule:** 50% at the time of booking & balance 50% at least 60 days prior to the show.

10% premium extra for 2 side, 3 side & 4 side open booths.

**Standard furnished booth:** (inclusions for every 9 sqm. area) prefabricated octanorm partition wall of 2.5 m. height, floor carpet, fascia name, 2 fluorescent lamps, 1 power socket 5 amp., 1 information counter, 2 chairs and 1 waste basket.

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**For enquiries, please contact:**

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IMPACT Exhibition and Convention Center(11,107),(990,918), Bangkok, Thailand

Organized by

IMPACT Exhibition Management Co., Ltd. is the leading exhibition organizer in Thailand. IMPACT organizes and manages professional trade and public exhibitions, conferences, meetings and trainings, working hand-in-hand with international trade associations, organisers and corporations across a broad spectrum of industries.

IMPACT creates effective market platforms and offers a comprehensive range of turnkey event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, operation to on-site logistic management for exhibitions and conferences of all sizes and industries. We also specialise in business matching programs.

www.impact.co.th

Supporting organizations

Ministry of Public Health
Thai Industrial Standards Institute
Association of Medical Technologists of Thailand under the Patronage of Her Royal Highness Princess Soamsawali
Nurses’ Association of Thailand under the Royal Patronage of Her Royal Highness the Princess Mother
Thai Association for Medical Instrumentation
Radiological Society of Thailand
Thai Medical Device Technology Industry Association

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